

Paul Herr, Society of Consumer Psychology, APA Div.23, President 2002

Paul Herr's Thoughts:

My memories are generally pretty fuzzy about this time except for the exceptionally fond recollections of the people I worked with-- members of the SCP Board, Editors of JCP, conference chairs, and the remarkably supportive membership. I certainly don't want to take credit for anything that someone else accomplished and I am just mis-remembering; the accomplishments are shared by a remarkably selfless group of people whose goals were to maintain and build SCP (we, indeed, stood on the shoulders of giants) and to increase the visibility and impact of JCP. Speaking only for myself, whatever a president achieves is almost entirely a function of the people with whom they work; I was fortunate to be surrounded by the best people imaginable who had great ideas and boundless energy.