

2019 Society for Consumer Psychology Doctoral Symposium

Thursday, February 28th

Hyatt Regency Hotel, Savannah, Georgia

Rebecca Walker Reczek (The Ohio State University) and Aaron Brough (Utah State University)

<u>TIME</u>	<u>EVENT</u>
8:00 – 9:00 AM	Registration & Breakfast
9:00 – 10:15 AM	Editor Perspectives: Nailing the Title, Abstract, and Citability Anirban Mukhopadhyay (JCP), Jeff Inman (JCR), Rebecca Hamilton (JMR), Page Moreau (JM), Josh Weiner (JPP&M)
10:15 – 10:30 AM	Icebreaker Activity
10:30 – 10:45 AM	Break
10:45 – 11:45 AM	Breakout Sessions Getting the Most Out of Your PhD Program - Early Stage Students [Claudia Townsend, Selin Malkoc, Szu-chi Huang] Setting up for Success as a Future Faculty Member - Advanced Stage Students [Rom Schrift, Monika Lisjak, Amit Bhattacharjee]
	Lunch
11:50 AM – 12:00 PM	Walk to off-site lunch at Moon River Brewing Company
12:00 – 1:30 PM	Lunch in Early/Advanced Stage Cohorts with Faculty
1:30 – 1:40 PM	Walk back to hotel
1:45 – 2:45 PM	Breakout Sessions Building a Better Paper - Early Stage Students [Laura Peracchio, Mathew Isaac, Aradhna Krishna, Barbara Kahn] Finding Your First Job - Advanced Stage Students [Alix Barasch, Remi Trudel, Lisa Cavanaugh, Rajesh Bagchi]
2:45 – 3:00 PM	Break
	Plenary Session
3:00 - 3:30 PM	<i>Conversation 1: Starting with Theory vs. Data</i> [Chris Janiszewski, Julie Irwin]
3:30 - 4:00 PM	<i>Conversation 2: Conducting Field vs. Lab Studies</i> [Ayelet Gneezy, Gerald Häubl]
	Opening Reception