### APA Annual Convention 2017 Programming Schedule

**Division 23: Society for Consumer Psychology**

<table>
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<th>Thursday, August 3, 2017</th>
<th>Friday, August 4, 2017</th>
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<th>Sunday, August 6, 2017</th>
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| **Paper Session**: Overcoming Decision-Making Biases: Factors that Influence Consumer’s (Biased) Information Processing  
**Presenters**: Chaxel, Wu, Su  
**Building/Room**: Convention Center/Room 303 Level Three | **Symposium**: The Red-Faced Consumer: A Deeper Look at Embarrassment and Consumption  
**Presenters**: Cavanaugh, Rank-Christman, Wu  
**Building/Room**: Convention Center/Room 303 Level Three | **Paper Session**: How Online and Offline Consumer Experiences Impact Consumption and Happiness  
**Presenters**: Liu, Rui Du, Faraji Rad  
**Building/Room**: Convention Center/Room 302 Level Three | **Paper Session**: Factors that Influence Consumer Evaluation of Product Options and Customer Reviews  
**Presenters**: Saluja, Luca, Schlosser  
**Building/Room**: Convention Center/West Overlook Room Level Two |
| 9:00-9:50 | 10:00-10:50 | 11:00-11:50 | 10:00-10:50 |
| **Paper Session**: Supporting Corporate Social Responsibility: Antecedents and Consequences of Consumer Responses to CSR  
**Presenters**: Lee, H. Y. Park, T. Park  
**Building/Room**: Convention Center/Room 301 Level Three | **Symposium**: Positive Consumer Sensory Experiences During Economically Uncertain and Technology-Dependent Times  
**Presenters**: Mayor, Reynolds-McInlay, Keech  
**Building/Room**: Convention Center/Room 303 Level Three | **Paper Session**: The Impact of Own and Other’s Food Choices: Understanding the Effects of Portion Size and Food Type  
**Presenters**: Zlatevska, Tan, Tignor  
**Building/Room**: Convention Center/East Salon D Street Level | **Paper Session**: Me, Myself, and My Possessions: How Consumers Manage Brand Relationships  
**Presenters**: Hawkins, Karanika, Cénophat  
**Building/Room**: Convention Center/Room 204A Level Two |
| 10:00-10:50 | 11:00-11:50 | | |
| **Paper Session**: Use and Misuse of Numbers and Frequencies in Consumer Judgments  
**Presenters**: Mittelman, Rathee, Koukova  
**Building/Room**: Convention Center/Room 301 Level Three | | | |

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