

## **Program Manager, Health & Nutrition Psychology**

Design research that creates new education and motivation programs that promote and secure healthier choices

Specific Accountabilities include:

- Create budget, coordinate, plan, guide and lead with research that will with statistical significance successfully increase individual's healthier choices and actions.
- Develop and establish effective partnerships with internal and external Nutrition and R&D functions to generate new ideas helping to ensure the development of successful and at times unique research plans that can be applied to help ensure that growing numbers of consumers benefit from healthier choices/actions.
- Share these concepts in an understandable fashion with the Company teams to help ensure that Company's growing healthier snack/food/beverage portfolios take a lead with these efforts.
- Gain support and dynamic involvement with health care leaders, dynamic corporate partners and consumers.

Must possess strong behavioral research skills coupled with strong interpersonal and communication skills demonstrated by the ability to positively influence within and outside the organization. Strong leader and motivator with ability to influence effectively in cross functional and diverse environments.

### **Job Accountabilities:**

- Design and manage research initiatives for behavioral studies/programs focused on promoting and securing healthier choices and behaviors.
- Advanced problem solving
- Lead with the review and understanding of behavioral research and programs focused on promoting and securing healthier choices and behaviors.
- Ensure that the research and future program development meet specification and standards.
- Lead and perform risk assessments and impact planning.
- Participate in industry and health forums in the scientific
- Ability to develop, manage and prioritize optimal projects.
- Engage in highly complex problem solving, understanding and taking the best of past successes to develop innovative successful efforts to support the agreed upon strategy.

### **Critical Competencies:**

The successful candidate will be experienced in behavioral psychology focused on the areas of motivation, positive habit formation and the enhancement of successful health outcomes.

The candidate will demonstrate the following skills:

- Functional Technical Excellence / Analytical Thinking / Problem Solving
- Strong project management and communication skills
- Leadership
- Strong Team Work & Collaboration Skills
- Initiative and follow-through
- Strong influencing skills, interpersonal skills and self-confidence

In addition, the following capabilities will be essential to success in the job.

- Working knowledge of nutrition and physiology
- Experience in the healthcare and medical fields
- Basic understanding of the food and beverage industry

**Education & Experience:**

Required:

- Minimum educational requirement: PhD in Psychology or related field
- Proven track record of 10+ years experience in motivation, science and programs supporting and securing healthier behaviors, study and project development and management.
- Psychology / Behavior Study experience

Desired:

- Clinical, Corporate, and Education experiences
- Experience with successful initiatives with technology, role models, peers and "identified" families supporting healthier choices and actions.

**Other Job Requirements:**

Travel will be required up to 25%. (domestic and international).

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