

Position Announcement: Tulane University

The Freeman School of Business at Tulane University is seeking two full-time tenure track positions in the area of marketing at the assistant or senior assistant level, beginning Fall 2011. Qualified applicants from all areas of marketing are invited to apply, with a preference for those conducting consumer behavior or managerial research.

Candidates for assistant professor are expected to hold a Ph.D. or be ABD (close to completing and defending their dissertations), and show the potential to publish in top marketing journals and deliver quality teaching. Candidates for senior assistant professor must have a Ph.D. and an established record of publications in the top marketing journals, along with evidence of high-quality teaching.

The Freeman School is strongly research oriented. In 2006, Thomson Scientific ranked the Freeman School in the top 1 percent of institutions according to citations in business and economics, with 230 faculty papers cited a total of 1,266 times. Members of the marketing faculty currently serve on the editorial boards of *Journal of Marketing*, *Journal of Consumer Psychology* and *Marketing Letters*, and have published in journals such as *Journal of Consumer Behavior* and *Journal of Marketing Research*.

The Freeman School provides substantial resources for research. The typical faculty course load is three classes per year and most faculty members teach only in one semester. Summer support is provided. The school has a well-developed behavioral lab with a participant pool. Additionally, the Freeman School is well-connected with the business community and other disciplines on campus, especially the School of Medicine.

Tulane University has about 10,000 students and is a privately funded, comprehensive research university located in New Orleans. New Orleans is a vibrant, multi-cultural community celebrated worldwide for its music, art, and food. Tulane University is recognized for its research-oriented involvement in one of the greatest urban rebirth projects in the history of the nation.

The positions are subject to final budgetary approval by the Provost. We will schedule interviews and meet with candidates at the 2010 Summer Educators' AMA Conference. Please submit your application by July 9th to:

Michelle Falgoust (mfalgous@tulane.edu)
Administrative Assistant Marketing Area.
A.B. Freeman School of Business
Tulane University
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Tulane University is an affirmative action, equal opportunity employer. Women and minorities are encouraged to apply.