

The University of Texas at San Antonio

Department of Marketing

Assistant (Tenure-Track), Associate, or Full Professor

Position

The Department of Marketing in the College of Business at The University of Texas at San Antonio seeks applicants for an Assistant (Tenure-Track), Associate, or Full position beginning Fall 2012, pending budget approval. Preference will be given to candidates with a Ph.D. in Marketing and with a scholarly focus on behavioral research. Responsibilities include teaching undergraduate, master's, and/or Ph.D. courses, in addition to research and service.

Qualifications

- *Required Qualifications (Assistant Professor rank):* (1) Ph.D. in marketing or a related discipline, (2) strong evidence or promise of scholarly research and effective teaching, and (3) the ability and desire to work collegially with faculty and students from diverse cultural backgrounds.
- *Required Qualifications (Associate and Full Professor ranks):* (1) Ph.D. in marketing or a related discipline, (2) substantial and continuing program of high-quality research published in high-impact, peer reviewed scholarly journals, (3) evidence of effective teaching, (4) the ability and desire to work collegially with faculty and students from diverse cultural backgrounds, and (5) the ability and desire to take a leadership role in service.

Department of Marketing

The department consists of 12 tenured and tenure-track faculty members and offers undergraduate, master's, and doctoral degrees with a concentration in Marketing. The Department has an active research faculty that regularly publishes in high impact Marketing (JCR, JCP, JMR) and Psychology (JPSP, PSPB, JESP, Psych Science) journals. See the Department website for more details (<http://business.utsa.edu/marketing/index.aspx>).

UTSA

The College of Business at UTSA is one of the 40 largest business schools in the nation, is AACSB accredited, offers a variety of master's programs as well as Ph.D. programs in six areas, and ranks second in the nation in the number of bachelor's degrees awarded to Hispanics. UTSA is a comprehensive public metropolitan university that serves approximately 30,000 students on three campuses in San Antonio. It has the express goal of reaching a Carnegie Classification of doctoral/research extensive (Carnegie I) within the decade. It is located at the edge of the scenic Texas Hill Country and offers the amenities of a major multicultural, metropolitan area. With a population of over 1.14 million, San Antonio is within a few hours drive of Dallas, Houston, the Gulf of Mexico, and the Mexican border.

Salary and Benefits

Salary and the supporting start-up package are competitive and commensurate with qualifications and experience. UTSA offers an attractive package of benefits including medical and dental coverage plus a choice of participation in the Teacher Retirement System or an Optional Retirement System.

Application Procedure

Interested applicants should send a vita plus a letter of application indicating desired rank and possible courses to teach. Electronic copies are strongly encouraged. Please send to Priscilla Chapa, Administrative Associate II (Priscilla.Chapa@utsa.edu) Department of Marketing, The University of Texas at San Antonio, One UTSA Circle, San Antonio, TX 78249. Phone: (210) 458-6330 . Review of applications begins immediately and applications will be accepted until the position is filled. Applicants who are selected for interviews must be able to show proof that they will be eligible to work in the

United States at time of hire. UTSA is an Affirmative Action/Equal Employment Opportunity Employer. Women, minorities, veterans, and individuals with disabilities are encouraged to apply.

Representatives from the Department of Marketing will conduct interviews at the forthcoming AMA Summer Educators' Conference in San Francisco in August. Applicants who cannot attend the conference will be given full and equal consideration based on submission of their completed applications.