

Georgetown University's Robert Emmett McDonough School of Business invites applications for a tenure-track Marketing faculty position at the Assistant Professor level (pending final budget approval), starting Fall 2011. Broadly speaking, we are looking for candidates whose research examines issues concerning the consumer/customer and its implications for managers. A candidate's specific methodological orientation (e.g., experimental, modeling etc.) or core discipline (e.g., psychology, economics etc.) is less important. What is important is an interest in examining managerially relevant, fundamental and cutting-edge issues that further our understanding of consumers and customers in the marketplace. No particular teaching interest is sought, though we strongly encourage candidates who have an interest in teaching one or more of the following topics to apply: Integrated Marketing Communications, Internet/Social Media Marketing, Channel Management and/or B2B Marketing.

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in top-tier journals, to teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary shall be competitive with the leading business schools and benefits are excellent. Applicants should possess a Ph.D. or ABD in Marketing or related disciplines. The McDonough School of Business is AACSB accredited and offers undergraduate, Full-time and Evening MBA, and Executive MBA degree programs and specialized Executive Education programs that provide solid grounding in all the core management disciplines, with an emphasis on the global, ethical and political aspects of business.

The McDonough School of Business is seated at one of the nation's most prestigious universities in one of the world's most dynamic and important cities. Georgetown University and Washington D.C. provide a rich, multicultural, multiethnic, global environment. We offer unparalleled access to the world's business and policy thought leaders, and we are committed to developing business leaders capable of making decisions in a complex, global environment with a dedication to serving their companies, society and humanity. In June 2009, the McDonough School of Business moved into its new home, the state-of-the-art Rafik B. Hariri Building.

The following websites provide additional information about Georgetown University (<http://www.georgetown.edu/>), the McDonough School of Business (<http://msb.georgetown.edu/>) and the Marketing group (<http://views.georgetown.edu/?ViewID=380>).

Georgetown University is an equal opportunity-affirmative action employer. We encourage applications from minorities and women.

Please provide a curriculum vita and copies of published and working papers, along with a letter introducing the candidate and his/her research and teaching interests to: Prashant Malaviya, Marketing Department, McDonough School of Business, Hariri Building, Georgetown University, 37<sup>th</sup> and O Streets NW, Washington, DC 20057. Materials should also be sent via email to [MSBFacultyRecruiting@msb.edu](mailto:MSBFacultyRecruiting@msb.edu). Applications will be reviewed and interviews scheduled at the upcoming Summer AMA conference in Boston.

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