



Georgetown University's Robert Emmett McDonough School of Business invites applications for a tenure-track Marketing faculty position at the Assistant Professor level (pending final budget approval), starting Fall 2012. Broadly speaking, we are looking for candidates whose research examines issues concerning the consumer/customer and its implications for managers. A candidate's specific methodological orientation (e.g., experimental, modeling etc.) or core discipline (e.g., psychology, economics etc.) is less important. What is important is an interest in examining managerially relevant, fundamental and cutting-edge issues that further our understanding of consumers and customers in the global marketplace.

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in top-tier journals, to teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary shall be competitive with the leading business schools and benefits are excellent. Applicants should possess a Ph.D. or ABD in Marketing or related disciplines. The McDonough School of Business is AACSB accredited and offers undergraduate, Full-time MBA, Evening MBA, Executive MBA degree programs, and specialized Executive Education programs that provide solid grounding in all the core management disciplines, with an emphasis on the global, ethical and political aspects of business. It has a growing interest in social entrepreneurship building on its DC location.

In recent years, the marketing group has added a number of new faculty members, including Simon Blanchard, Kurt Carlson, Prashant Malaviya, and Luc Wathieu. At the McDonough School, the Marketing group is one of the most productive areas and our faculty regularly publish their research in the leading marketing journals. In addition, the group includes three AMA Lifetime Contribution award winners (Alan Andreasen, Michael Czinkota and Johny Johansson) and a MSI Young Scholar (Debora Thompson). For behavioral researchers, the school has a fully functional subject pool managed by a full-time Lab Manager.

The McDonough School of Business is seated at one of the nation's most prestigious universities in one of the world's most dynamic and important cities. Georgetown University and Washington D.C. provide a rich, multicultural, multiethnic, global environment. We offer unparalleled access to the world's business and policy thought leaders, and we are committed to developing business leaders capable of making decisions in a complex, global environment with a dedication to serving their companies, society and humanity. In June 2009, the McDonough School of Business moved into its new home, the state-of-the-art Rafik B. Hariri Building. On May 23, 2011, the university appointed a new Dean of the McDonough School, Professor David A. Thomas from the Harvard School of Business.

Georgetown University is an equal opportunity-affirmative action employer. We encourage applications from minorities and women. The following websites provide additional information about Georgetown University (<http://www.georgetown.edu/>), the McDonough School of Business (<http://msb.georgetown.edu/>) and the Marketing group (<http://views.georgetown.edu/?ViewID=380>).

Please provide electronic copies of a curriculum vita, published and working papers, along with a letter introducing the candidate and his/her research interests, addressed to Prashant Malaviya, at the following email address: MSBMarketingFacultyRecruiting@msb.edu. Applications will be reviewed and interviews scheduled at the upcoming 2011 Summer AMA Conference in San Francisco.

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