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## Virtual Social Identity and Consumer Behavior

Edited by

**Natalie T. Wood** and **Michael R. Solomon**,

both, St. Joseph's University

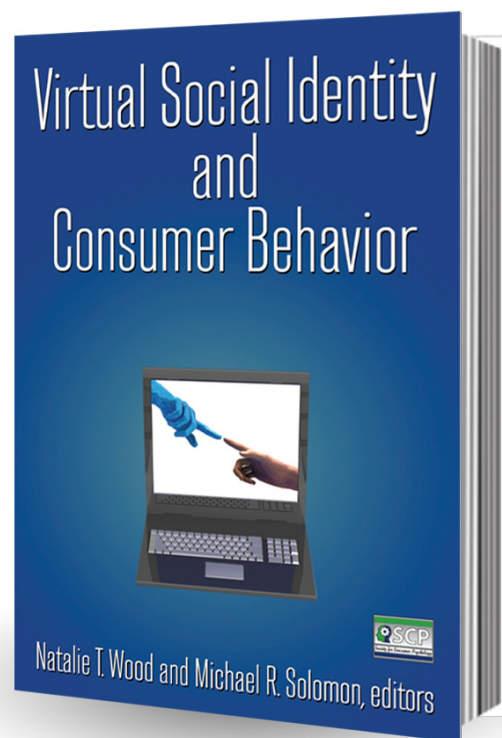
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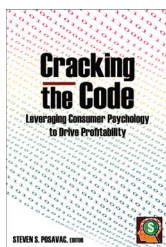
### SELECTED CONTENTS:

Introduction, Virtual Social Identity: Welcome to the Metaverse, *Michael R. Solomon and Natalie T. Wood*  
Part I. The Virtual Experience  
Part II. Consumer Behavior in Virtual Worlds  
Part III. Youth Consumers  
Part IV. Perceptions in Virtual Worlds  
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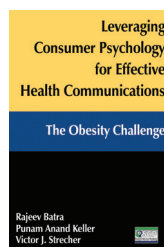
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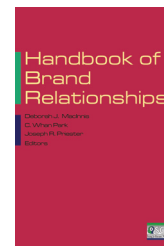
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