

Call for Reviewers

SOCIETY FOR CONSUMER PSYCHOLOGY Annual 2012 Winter Conference

The 2012 Society for Consumer Psychology winter conference will be held February 16-18, 2012 at the Four Seasons Hotel in Las Vegas, NV. We are seeking your expertise in reviewing Competitive Papers and/or Working Papers. Your help will contribute greatly to the conference, and will be sincerely appreciated.

If you agree to be a reviewer for the Competitive Paper/Working Paper sessions, we plan on asking you to review 3 or 4 extended abstracts (under 1000 words) in mid-September, with reviews due in mid-October.

If you can serve, you simply need to go to the 2012 Conference website at: www.chilleesys.com/scp and sign-up to become a reviewer. Please sign up before August 1 if possible.

Submission System Signup. When you first enter the conference website, you will be required to sign up to use the website submission system. Here you will provide your name and contact information and be provided with a login name and password. You will use this login whenever you navigate the submission system. Please keep track of this information.

Some e-mail addresses are already signed up in our database, and these will not require you to reenter your name and contact information. Please use the website password reminder function if you see the following message: "The E-mail address you entered has been already registered with our database. Please proceed to [Log In](#) page. If you forgot your password, please click [here](#)."

[Note: When you complete this step, you will have only signed up with the conference website. This is NOT the registration for the conference.]

If you have questions, please email the conference co-chairs at: scp2012@ust.hk .

Thanks in advance for your help in creating another successful SCP Annual Winter Conference!

Conference Co-chairs:

Amitav Chakravarti
NYU

Anirban Mukhopadhyay
HKUST