

Journal Citation Reports: 2009
Sorted by **RAW** Impact Factor

Journal	2009 Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	2009 Articles	<i>Eigenfactor</i> TM Score	<i>Article Influence</i> TM Score
Journal of Consumer Psychology	1666	5.352	4.559	0.847	59	0.00506	1.427
Journal of Retailing	3423	4.567	5.181	2.629	35	0.00288	0.925
<i>Journal of Marketing</i>	12117	3.779	8.520	0.542	59	0.01524	3.190
<i>Journal of Marketing Research</i>	9642	3.099	4.768	0.918	61	0.01429	2.644
<i>Journal of Consumer Research</i>	10771	3.021	5.030	0.218	78	0.01229	1.748
Journal of Interact. Marketing	561	2.600	4.021	0.000	29	0.00174	0.861
<i>Marketing Science</i>	3996	2.194	4.251	0.611	72	0.01153	2.168
Intl. Journal of Research in Marketing	1477	1.873	2.888	0.333	33	0.00320	1.144
J. of Public Policy & Marketing	747	1.660	2.157	0.238	21	0.00179	0.841
Journal of Intl. Marketing	655	1.590	1.980	0.200	20	0.00091	0.446
J. of the Academy of Mkt. Sci.	3348	1.578	3.130	0.059	34	0.00484	1.115
J. of Product & Innov. Mng.	2283	1.522	3.833	0.140	43	0.00400	1.331
Psychology & Marketing	1996	1.340	2.108	0.648	54	0.00266	0.508
Journal of Advertising	1566	1.165	2.154	0.147	34	0.00264	0.724
Intl. Marketing Review	953	1.164	1.759	0.387	31	0.00107	0.326
Intl. Journal of Advertising	392	1.091		0.303	33	0.00068	
Intl. Journal of Marketing Res.	242	0.986	0.924	0.083	36	0.00073	0.222
Journal of Advertising Research	1537	0.800	1.050	0.152	46	0.00119	0.288
European Journal of Marketing	1997	0.756		0.190	58	0.00258	
Marketing Letters	752	0.560	1.641	0.037	27	0.00199	0.816

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Sorted by Eigenfactor Score (Adjusted for Self Citation)

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